



Recharging the planet. Recycling your batteries.™

Call2Recycle® Program Expansion in British Columbia & Ontario

Effective July 1, 2010, Call2Recycle® will be collecting all consumer batteries of 5 kg or less in the provinces of British Columbia and Ontario where it has been selected by provincial governments as the service provider. In all other provinces and territories, Call2Recycle will continue to focus on the collection of rechargeable batteries (less than 5 kg) and cell phones.

To help navigate the process, the following Frequently Asked Questions (FAQs) have been developed for licensees and other battery manufacturers:

Top Frequently Asked Questions® by Licensees and Other Battery Brand Owners

1. *How does my relationship and support of RBRC differ versus our current licensee agreement?*

The current Call2Recycle license agreement continues and license fees will cover expenses in both provinces of collecting and processing batteries. In addition, you will now need to report battery sales into Ontario and British Columbia. Companies newly identified as “obligated stewards” (Ontario) or “producers” (British Columbia) will be able to become participants in Call2Recycle by becoming RBRC licensees (please refer to RBRC license agreement as found at: www.call2recycle.ca/doc_lib/C2RStandardLicenseAgreementA1.pdf) or by entering into a program agreement with RBRCC.

Additional requirements specific to each province are as follows:

For Ontario

Under Ontario law, all organizations must register with Stewardship Ontario (http://www.stewardshipontario.ca/wecycle/guidebooks/mhsm/vol2_consolidated.pdf; <https://wecycle.stewardshipontario.ca/iri/portal>) if it falls within the definition of “obligated steward” regardless if you are a current RBRC licensee. As the information provided by Stewardship Ontario indicates, this generally means you are a brand owner with operations in Ontario or the first importer of batteries sold into the Provincial marketplace.

As mentioned above, there is no incremental cost to current RBRC licensees. Please copy RBRCC on your submittal.

For British Columbia

To enable Call2Recycle represent company in British Columbia, you must send an appointment letter (<http://www.call2recycle.ca/british-columbia>) to the Ministry of Environment in British Columbia indicating that you have selected RBRCC as your agent (please indicate whether you are appointed us for primary batteries, rechargeable batteries or cell phones or some combination) to fulfill your obligations under the recycling regulations for batteries, effective July 1.

Additionally, using the following form (provide link) and provide us with your 2009 sales into BC.

2. How is the expanded program funded?

The Call2Recycle program for rechargeable batteries is being financed by rechargeable battery manufacturers and product manufacturers. A licensee fee is assessed for units and weights sold into North America.

In British Columbia and Ontario, financial support also will be provided by primary battery manufacturers using a cost plus reimbursement budget allocated to each manufacturer based on its market share. Over time, as more data and collection experience is collected, Call2Recycle will transition to a charge per unit sold in the province. However, this will not occur during the first two years of operation in the province.

For those companies who choose not to enter into an agreement with RBRCC, either Stewardship Ontario or the BC Ministry of the Environment will either compel the company to join or will restrict the sale of products whose batteries are not part of a plan.

3. To whom do I report my sales for British Columbia and Ontario?

For Ontario, please report your sales to Stewardship Ontario using the process identified here (link to:

http://www.stewardshipontario.ca/werecycle/guidebooks/mhsm/vol2_consolidated.pdf; <https://werecycle.stewardshipontario.ca/irj/portal>)

For British Columbia, please report your sales to RBRC by contacting Jamey Rasnick at: irasnick@call2recycle.org

4. How often do I need to file a report?



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Reports are to be filed on a quarterly basis no later 30 days after a calendar quarter closes.

5. *How much do I have to pay?*

RBRC licensees continue to pay the same license fee for Ni-Cd, Li-Ion, Ni-MH and SSLA/Pb battery types as there are no changes to the existing fee structure.

6. *Do I continue to receive a rebate for my collected batteries?*

Yes. If your company bulk ships rechargeable batteries (in your own containers) to the Call2Recycle Program you will receive a Recycling Rebate.

7. *What is the plan for the expansion of the Call2Recycle program for all consumer batteries in the remaining provinces & territories?*

In addition to the approval received for our expanded program in both the provinces of British Columbia and Ontario, discussions are currently underway with the Provinces of Manitoba and Quebec to offer the Call2Recycle program as the approved solution for their regulatory proposals for an all consumer battery collection and recycling program within their jurisdictions.

8. *How do I sign up my customers to become collection sites for Call2Recycle?*

Call2Recycle appreciates your support to inform your customers about our collection and recycling program and their ability to participate. Our sign-up guide may be found on the Call2Recycle web site at: <http://www.call2recycle.ca/sign-up>. Once reviewed and completed, interested participants need only to send this back to RBRC (via email at: customerservice@call2recycle.ca) for registration. Collection supplies, guidelines and support materials will be sent directly to them within three weeks of their sign-up.