

MAKE EVERY DAY EARTH DAY

EXTERNAL Newsletter:

Make a Difference this Earth Day

Earth Day is April 22, and many of us, including [insert company name], are looking for ways to make a positive impact on the environment. Significant environmental change can be fostered through small efforts at home and at work, such as switching to energy efficient light bulbs or printing documents only when absolutely necessary. One product we use every day – at work and at play - however, is often overlooked –batteries!

Batteries are found in cell phones, laptop computers, cordless power tools, remote controls, digital cameras, toys and more. Hundreds of millions of batteries and cell phones are retired each year, and often, they end up in the notorious “junk” drawer or worse – in the trash – because consumers are unsure how to dispose of them.

Since xxxx, [Insert company name] has partnered with the Call2Recycle® program to provide an easy solution that keeps batteries out of landfills and protects natural resources. Do your part on Earth Day and every day by dropping off used batteries and cell phones for recycling at [recycling location at business] or retail locations, including The Home Depot, The Source, Canadian Tire, London Drugs and Staples nationwide.

Please visit call2recycle.ca or contact [include internal contact] for more information on this program. Battery recycling is a quick and easy way to make a big difference this Earth Day, and we hope you'll share in [insert company's name] environmental commitment.

INTERNAL Newsletter:

Make a Difference this Earth Day

Earth Day is April 22, and many of us at [insert company name] are looking for ways to make a positive impact on the environment. Significant environmental change can be fostered through small efforts at home and at work, such as switching to energy efficient light bulbs or printing documents only when absolutely necessary. One product we use every day – at work and at play - however, is often overlooked –batteries!

Batteries are found in cell phones, laptop computers, cordless power tools, remote controls, digital cameras, toys and more. Hundreds of millions of batteries and cell phones are retired each year, and often, they end up in the notorious “junk” drawer or worse – in the trash – because we may be unsure how to dispose of them.

Since xxxx, we at [Insert company name] have partnered with the Call2Recycle® program to provide an easy solution that keeps batteries out of landfills and protects natural resources. Do your part on Earth Day and every day by dropping off used batteries and cell phones at [recycling location at business] to be recycled.

Please visit call2recycle.ca or contact [include internal contact] for more information on this program. Battery recycling is a quick and easy way to make a big difference this Earth Day, and we appreciate your support of [insert company's name] environmental commitment.