

BECOMING AN INDUSTRY STEWARD



Benefits of being an Industry Steward

Jurisdictions throughout North America require certain companies to pay for the proper end-of-life disposal of batteries they put into the marketplace. Your company may be one of them. Read about the requirements, and why you might want to participate in Call2Recycle's exclusive industry steward program.

Regulatory Assurance: Those industry stewards that participate in our licensing program - our Licensees - are extended the use of our battery seal that can be used on all rechargeable battery chemistries. This seal proves to regulatory bodies and policymakers that your company has paid for the proper end-of-life disposal of batteries your company sells in the marketplace. The toll-free 1-800-8-BATTERY number allows consumers to locate a recycling site near their location.

The Call2Recycle® program serves as a compliance solution for all applicable U.S. federal, state and Canadian provincial laws and regulations to all our Industry Stewards.

Producer Responsibility: demonstrates your company's commitment to environmentally sound recycling of batteries.

Simplicity: allows your company to manage the cost of regulatory complexities through the support of one program for both the U.S. and Canada.

Stewardship: our R2 certification¹ and e-Stewards recognition from the Basel Action Network (BAN)² provides assurance that your batteries will be responsibly recycled.

Reporting: we submit extensive reporting to dozens of regulatory bodies - including British Columbia, Manitoba, and Quebec, which require them as part of the regulations. This information can also be used for corporate sustainability reporting.



Did You Know?

Battery disposal laws apply to manufacturers & brand marketers of batteries or portable products regardless of the country in which they were manufactured.

Violation of applicable laws can potentially result in fines, disruption of business and negative impact to your company's reputation in the marketplace.

¹The Responsible Recycling Practices Standard (R2) certification, which is recognized by the Environmental Protection Agency (EPA), is a set of voluntary principles and guidelines designed to promote and assess responsible practices for electronics recyclers.

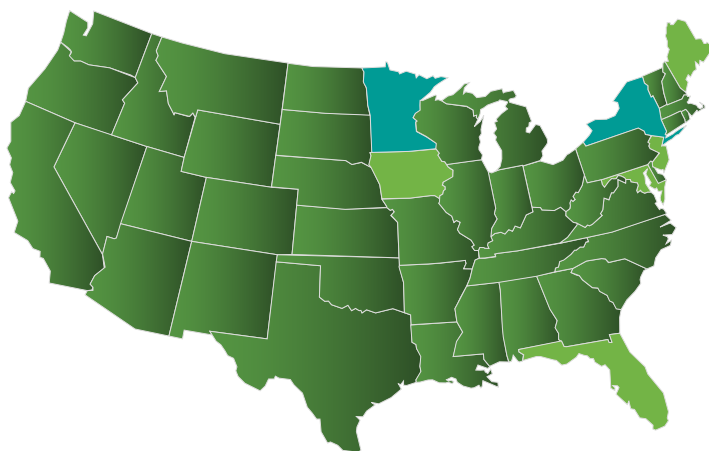
²The Basel Action Network (BAN) is a non-governmental charitable organization working to combat the export of toxic waste, toxic technology and toxic products from industrialized societies to developing countries.



Obligated Steward Requirements

The state of New York required brand marketers or battery manufacturers to submit plans by March 2011, outlining how they will manage and finance the end-of-life disposal of batteries. The Call2Recycle program was the first approved by New York State. Several other states have placed requirements on manufacturers and brand owners to demonstrate how they will manage and pay for the end-of-life disposal of Nickel Cadmium (Ni-Cd) and Small Sealed Lead Acid (SSLA/Pb) batteries, much which is captured below.

Related laws were enacted across Canada in British Columbia, Manitoba, and Quebec. *Call2Recycle is the only provincially-approved plan that will fulfill manufacturer's obligations under provincial law.*



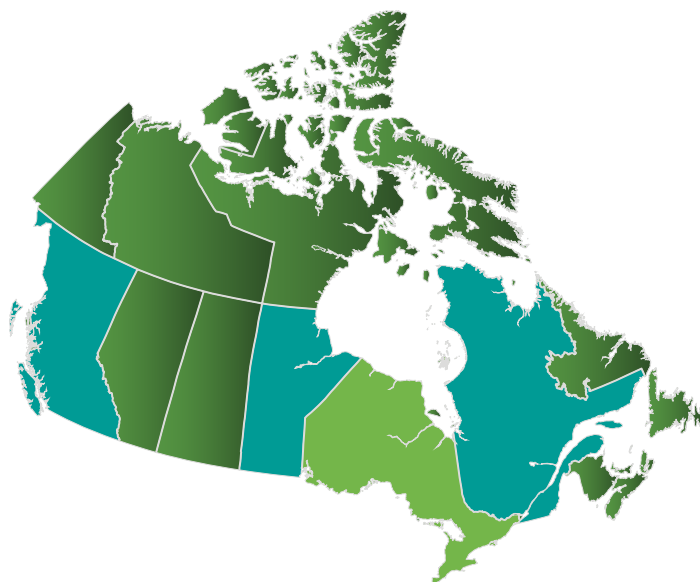
Laws requiring manufacturers to pay for collecting and recycling batteries:

- Florida (Ni-Cd & SSLA)
- Iowa (Ni-Cd & SSLA)
- Maine (Ni-Cd & SSLA)
- Maryland (Ni-Cd & SSLA)
- New Jersey (Ni-Cd & SSLA)
- Ontario (all primary only)
- New York (all rechargeable)
- British Columbia (all consumer)
- Manitoba (all consumer)
- Minnesota (all rechargeable)
- Quebec (all consumer, except SSLA)


Did You Know?

There are strict U.S. federal and Canadian provincial laws governing the proper end-of-life disposal of batteries or products containing batteries such as:

- back-up/replacement batteries
- cellphones
- cordless power tools
- laptop and mobile computing devices
- digital cameras
- two-way radios
- remote control toys
- household appliances
- security equipment
- mobile medical devices



As the Call2Recycle program further develops throughout the U.S. and Canada, we want to ensure that we are supporting your needs in the marketplace by clarifying the structure of the program requirements. The following chart will help you navigate the specifics for both rechargeable and primary batteries in the U.S. and Canada.

Call2Recycle® Industry Steward Overview & Covered Batteries	Rechargeable Batteries		Primary Batteries
	Individual Batteries or Products Containing		
	Nickel Cadmium (Ni-Cd)	Lithium Ion (Li-Ion), Nickel Metal Hydride (Ni-MH), Small Sealed Lead Acid (SSLA/Pb), Nickel Zinc (Ni-Zn)	Lithium Primary, Alkaline, Primary Button Cells
U.S.	Call2Recycle's North American License Agreement requires participation for all jurisdictions in the U.S. and Canada, in to which product is sold. Call2Recycle does not offer an option to individually select jurisdictions in which to participate. Licensee agreement provides compliance for federal, state and provincially-mandated rechargeable battery programs.		U.S. not required
Canada			Includes mandated primary battery programs in the provinces of British Columbia, Manitoba, and Quebec
Type	Portable consumer batteries - 11 lbs./5 kg or less		
Pricing	Per battery unit pricing, based on battery cell size, sold into U.S. and Canada. Fee reporting table provided upon request	Per battery unit pricing, \$.01 per every 100 grams of battery weight*, sold into U.S. and Canada. Example: battery weighing 650 grams, fee = \$.07 per battery	Fee assessed per kilogram for actual sales into mandated provinces, except Ontario. Contact Call2Recycle Canada for more information.
Annual Payment Cap	None	\$175K per chemistry	None
Fees paid quarterly to:	Call2Recycle		Call2Recycle - Canada
Agreement	Standard License Agreement		Household Battery Agreement
Labeling Required	 Detailed battery seal usage guidelines available upon request		None
Obligated Stewards (Who Pays the fee)	Typically the responsibility is placed on the "Brand Owner" – either the name on the battery - or – if battery is included in a device, the brand owner of the device. In some jurisdictions the "First Importer" may be a retailer and is considered the obligated steward.		
Minimum Quantities	With Call2Recycle approval, an agreement may not be required for minimum quantities of less than 1,000 units annually.		

**Please note that rates are subject to change*

For more information, please visit call2recycle.org/steward-library/

About Call2Recycle

Since 1994, Call2Recycle has diverted more than 75 million pounds of rechargeable batteries from local landfills and established a network of 30,000 public recycling drop-off locations. More than 200 battery and/or product manufacturers, our Industry Stewards, have united to ensure that batteries are responsibly recycled when they reach their end of life.

Contact Us

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