



## **CALL2RECYCLE PROGRAM OVERVIEW**

### **About Call2Recycle®**

Call2Recycle Canada, Inc., is a national not-for-profit battery collection and recycling organization, that operates a national program called Call2Recycle®. Call2Recycle is Canada's first and largest program of its kind and is the provincially-approved consumer battery collection and recycling program for British Columbia, Saskatchewan, Manitoba, Quebec and Prince Edward Island. In Ontario, Call2Recycle operates as a registered Producer Responsibility Organization (PRO) according to the Ontario Batteries Regulation. Call2Recycle operates a voluntary consumer battery collection and recycling program in all other provinces.

Call2Recycle is committed to protecting and preserving the environment by keeping consumer batteries out of landfill and since launching in Canada in 1997, has safely and responsibly collected and recycled 22 million kilograms of batteries.

Call2Recycle accepts household batteries (weighing up to 5 kg) for recycling through its network of more than 9,000 collection locations across Canada including retail and business organizations, government, and municipal depots. Call2Recycle meets and exceeds the most rigorous recycling standards for safe battery recycling and management.

### **How Our Program Works**

With support from over 300 stewards, Call2Recycle® is the premier battery recycling service provider to organizations, communities, and companies across Canada. Our unbeatable approach allows us to manage your batteries responsibly and seamlessly, while lessening the burden on you.

From processing standards to collection efforts, from data reporting to environmental compliance, this program is built on a reputation of transparency, quality, service excellence, and safety – nothing is compromised.

Small or large quantities? One-time shipment or continuous? Our best-in-class team will work with you to determine which free program option – pre-paid collection boxes or bulk shipping – best meets your needs.

The program is easy as 1-2-3.

- 1 – Enroll as a collection site and order your collection materials.
- 2 – Once you receive your collection kits, begin collecting.
- 3- When your boxes are full, simply close them up and send using the affixed, postage-paid label. New boxes will be sent to you, saving you time.

To join the collection program, just contact us, and a Call2Recycle team member will guide you through each step. Our program accepts dry-cell consumer batteries weighing up to 5 kg each.

### **Program Funding**

In provinces where Call2Recycle operates under approved Extended Producer Responsibility (EPR) plans, or as a producer responsibility organization (PRO), Environmental Handling Fees (EHF) are used to fund the program. Battery manufacturers, importers, distributors, and retailers who are obligated by provincial recycling regulations, fund the Call2Recycle program by paying EHF's to ensure the batteries they produce and sell are responsibly recycled when they reach their end of life.

### **Key Executives**

Joe Zenobio, Executive Director, Call2Recycle Canada  
Jon McQuaid, VP, Marketing & Account Management

## Federal and Provincial Recycling Laws

Some federal and provincial regulations govern the proper disposal of batteries and cellphones. Call2Recycle is named in official legislation as the collection method for eco-safe rechargeable battery and cellphone recycling, and its Battery Recycling Seal has been certified by the U.S. Environmental Protection Agency (EPA).

Call2Recycle offers an interactive recycling laws map to inform visitors about what regulations apply to them in their [province](#).

## Program Milestones

- **1994** Call2Recycle is founded
- **1996** Call2Recycle becomes the first product stewardship organization in the United States and begins collecting Nickel Cadmium batteries
- **1997** Call2Recycle program expands to Canada
- **2001** Program expands to accept all small rechargeable battery chemistries including Nickel Metal Hydride, Lithium Ion and Small Sealed Lead Acid
- **2004** Call2Recycle begins accepting used cell phones for recycling
- **2006** New York City enacts rechargeable battery recycling bill and California implements rechargeable battery and cellphone recycling laws. Call2Recycle named as option for compliance.
- **2008** Call2Recycle expands program for the first time in seven years to accept Nickel Zinc batteries
- **2009** Call2Recycle reaches 50 million pound collection mark  
Call2Recycle recognized as Basel Action Network (BAN) e-Stewards
- **2010** Call2Recycle expands program to include collection of all household batteries – including alkalines – in the Canadian province of British Columbia
- **2011** Call2Recycle expands program to include collection of all household batteries – including alkalines – in the Canadian province of Manitoba
- **2012** Call2Recycle is the first program of its kind to receive Responsible Recycling Practices Standard (R2) certification  
Call2Recycle expands program to include collection of all household batteries – including alkalines – in the Canadian province of Quebec

## Visit Us Online

Learn more at [call2recycle.ca](http://call2recycle.ca) or visit Call2Recycle on [Facebook](#), [Twitter](#) or [Wikipedia](#).