

CELEBRATING 20 YEARS OF RECHARGING THE PLANET

Environmental Preservation through Battery & Cellphone Recycling

According to IBIS World, one of North America's largest suppliers of industry analytics, the Canadian battery industry was worth \$165 million as of August 2013. That's a lot of single-use batteries along with the rechargeable batteries found in cellphones, digital cameras, laptops, cordless power tools, radios, toys and other portable electronics.



But whether rechargeable or not, all batteries should be recycled when they reach the end of their useful life. Recycling batteries and cellphones is an easy way to celebrate Earth Day and protect the environment.

How to Recycle Batteries & Cellphones

Call2Recycle® is North America's first and largest battery stewardship program. Since 1996, Call2Recycle has diverted more than 39 million kilograms of batteries from local landfills and established a network of 34,000 recycling drop-off locations.

To find a collection location in your community, visit call2recycle.ca and enter your postcode.



Recycling at Your Convenience

Recycling batteries and cellphones is easy and free – just bag it, seal it and drop it!

Step 1: Bag it – place your battery or cellphone (up to 5kg.) in the provided, self-adhesive bag

Step 2: Seal it – seal the bag

Step 3: Drop it – drop the sealed bag into a Call2Recycle box – you've just recycled your battery or cellphone!



Once the box is full, it is shipped at no cost to our recycling facility where precious metals are recovered and used to create new batteries and stainless steel products.

Tips for maximising your cordless electronic products' battery life:

- Always follow the charging guidelines provided by the manufacturer. There are specific recommended battery charging times for each individual product before using it for the first time.
- Never place a non-rechargeable battery in a battery charger.
- Let a discharged battery cool to room temperature before recharging.
- When they no longer hold a charge, make sure to recycle your old one! To find a drop-off location nearest you, visit www.call2recycle.ca