



ONTARIO: CONSUMER BATTERY INDUSTRY STEWARDSHIP PLAN MUNICIPALITY FACT SHEET

Background

Call2Recycle Canada recently submitted an industry stewardship plan (ISP) to Waste Diversion Ontario (WDO), proposing to extend its collection program to include all household batteries in Ontario. The following Q&A's are intended to help municipalities navigate the process and support your participation in an effective and accessible collection program.

Q: Who is Call2Recycle?

Call2Recycle Canada, a not-for-profit organization, is a leading stewardship program collecting consumer batteries (single-use and rechargeable batteries) in Canada, including Ontario. Since inception in 1997, Call2Recycle has collected in excess of 4.2 million kilograms of batteries across Canada, through participation from hundreds of municipalities.

Q: Will Call2Recycle disrupt the current collection structure?

With flexible collection models to meet your needs – boxes, drums, gaylords, curbside, and municipal offices – we expect minimal disruption to your current operations. Furthermore, municipalities can anticipate improved efficiencies since there will be no need to separate single-use batteries from rechargeable batteries and can take advantage of one comprehensive program.

Q: Can we expect the same level of compensation for our participation?

Call2Recycle offers a competitive payment structure that will meet or exceed current program rates.

Q: Will Call2Recycle continue to support our local collection drives?

In addition to running comprehensive consumer education campaigns and events, Call2Recycle will support municipalities' collection events and local marketing efforts via customized programs developed in conjunction with a dedicated account manager.

Q: Does Call2Recycle's battery recycling process meet current standards?

Call2Recycle only partners with battery sorters and processors that meet or exceed its stringent qualification standards. Batteries collected by Call2Recycle go through a process, where recovered materials are used as inputs into new alkaline batteries, sunscreen, concrete and galvanized steel. This recovery process not only exceeds global standards, but is provincially accepted across other jurisdictions, including approval by Stewardship Ontario.

Q: Are Call2Recycle's provincial targets less than the current targets?

Collection targets are established by the MOE and WDO and will remain unchanged. Call2Recycle is committed to operating a best-in-class program to meet the fixed targets.

Q: What happens to my existing contract?

Upon ISP approval, Call2Recycle will engage you as quickly as possible to transfer current contract obligations, either by piggybacking onto your existing contract or securing a new one.

Q: How will Call2Recycle support the transition?

Call2Recycle will work with existing service providers and municipalities to facilitate a smooth transition. It also has a dedicated and responsive customer support team that will ensure municipalities' requests are met in an efficient and timely manner.

Q: When will this affect me?

Upon formal approval by WDO (expected December 2013), Call2Recycle would be an approved service provider in Ontario, effective January 1, 2014. The transition process would start shortly thereafter in Q1 2014.

For more information on the Call2Recycle program or the submitted ISP, please visit www.call2recycle.ca/ontario