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# 2022

Annual Report



**Call2Recycle Canada, Inc.**

Changing habits. Inspiring action.™



# Call2Recycle Canada, Inc.

## Board Directors & Management Team (at close of 2022)

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### Independent Board Directors

**Norman Clubb, Chair**

Chair, Board of Directors  
Chair, Executive Committee

**Annalise Czerny**

**James McPhedran**

**Alan Moyer**

Chair, Finance Committee  
Executive Committee

**Tim Reuss**

Canadian Automobile Dealers  
Association

**Harriet Velazquez**

Velázquez Consulting Inc.  
Chair, Governance & Nominations  
Committee  
Executive Committee

### Member Directors

**Joe Borsellino**

Chateau Manis Electronics Inc.

**Peter Daley**

Dollarama Inc.  
Finance Committee

**Julie Dickson Olmstead**

Save-On-Foods LP

**David Houston**

Panasonic Canada Inc.

**Raman Johal**

London Drugs Ltd.

**Martin Tammik**

Live to Play Sports

**David Ward**

Metro Ontario Inc.  
Finance Committee

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### Board Secretary

**Brian Temins**

Minden Gross LLP

### Management Team

**Joe Zenobio**

President

**Jon McQuaid**

Vice President, Marketing &  
Account Management

**James Rilett**

Vice President, Government &  
Industry Relations

**Sean Weeks**

Director, National Account  
Management

**Line Bérubé**

Director, Eastern Canada

**Kristen Romilly**

Director, Western Canada

**Jason Brown**

Director, Western Canada

**Bopanna Chodumada**

Director, Operations &  
Compliance

**Viviane Wans**

Director, Business  
Management

**Jordan Covens**

Director, Marketing &  
Communications

## Message from the Chair of the Board

2022 will likely be widely regarded as a transformative year for Canada's battery industry. The country's battery recycling sector experienced significant expansion. BloombergNEF ranked Canada second among the world's battery supply chain leaders following \$15 billion in investments ranging from critical mineral mining and processing to battery component manufacturing, Electric Vehicle (EV) production and the country's first EV battery gigafactory.

In the midst of this unprecedented expansion, Call2Recycle cemented our position as Canada's leading battery stewardship organization and played an integral role in this market growth. It was a year full of successes for our organization despite the pandemic's lingering challenges early on, a necessary focus on cost containment, and the shifting regulatory environment. Call2Recycle never wavered from providing safe end-of-life battery management and delivering exceptional value for members while contributing to the circular economy.

Thanks in part to our expansive partner network of battery producers, municipalities, retailers and provincial governments, the Call2Recycle program diverted 4.4 million kilograms of used batteries across Canada. Contributing to this total collection volume were record-setting results in many provinces: British Columbia, Saskatchewan, Manitoba, and Prince Edward Island each achieved historic highs in battery collections in 2022.

As we're looking ahead to the wave of changes in the market, understanding our producer members and their regulatory and technological requirements remains crucial.

In 2022, Call2Recycle maintained our commitment to providing exceptional value to our members. We offered information to support them to fulfill their battery recycling obligations transparently and in full compliance with the varying provincial regulations. This included updating our Ontario members on the latest amendments to the Batteries Regulation, as well as helping our Quebec members navigate the amendments to the Extended Producer Responsibility (EPR) regulation.

We also maintained our governance to monitor market conditions and respond accordingly: our Saskatchewan Advisory Council met twice for its second year of existence, and our Conseil Délibératif met in Quebec to

discuss the changes and needs of our members in these provinces.

This year's operations also confirmed the fast-growing role of large, high-energy batteries for recycling for Call2Recycle's operations in the coming years, encouraging us to expand our e-Mobility activities and ramp up battery recycling services for e-bikes, e-scooters, e-skateboards and the booming EV market in Canada. Working with e-Mobility manufacturers and retailers from coast to coast, we supported our network of 134 dedicated e-Mobility collection sites, integrated new e-Mobility members and supported our members with their specific regulatory obligations. As Canada continues expanding its EV and EV battery manufacturing capacity through new investments and plants, Call2Recycle stands ready to support this sector growth by offering an efficient recycling program for the e-Mobility and EV industries.

For more than 25 years, Call2Recycle has been Canada's leading battery collection and recycling organization and a trusted partner for industries, municipalities, and consumers. More than ever, we remain committed to diverting as many batteries as possible from landfills and contributing to the circular economy. This progress stems from the collaboration of many stakeholders and the hard work of everyone in our organization, from the members of the Board to the executive team, to all the Call2Recycle employees working every day to advance our mission.

As we look back proudly at the accomplishments for 2022, we are excited to embrace the next wave of changes as the battery recycling demand continues growing, and we are ready to continue on the path of sustainable management.

Sincerely,



Norman Clubb  
Chair of the Board of  
Directors, Call2Recycle  
Canada, Inc.



## Message from the President

As Canada's battery marketplace expanded in 2022, Call2Recycle similarly innovated, increasing our operational scope and efficiencies and adding new battery collection points to our network with an eye to future growth. Our bold strategy of growth and innovation aimed to tackle the regulatory and technological changes facing our members across Canada, while pursuing the best avenues to achieve Call2Recycle's mission of safely diverting as many batteries as possible from landfills through an efficient and convenient collection network.

At the heart of this mission lies our commitment to offering a best-in-class national battery recycling program, to support more than 400 battery manufacturing members, as well as Canada's governments, municipalities and consumers.

Throughout 2022, Call2Recycle pursued opportunities to increase our capacity and operational excellence in the six regulated provinces across Canada. As the only R2 and ISO (14001 and 45001) certified battery stewardship program in Canada, we maintain a consistent eye on program optimization, and, as always, we regularly review our fee structure for members to ensure that fees accurately reflect the program's cost in these regulated provinces. Once again, we conferred our Leader in Sustainability Awards in 2022 to our most committed collection partners, recognizing more outstanding organizations that surpassed 5,000 kg of used batteries.

This year, Call2Recycle took the lead in strengthening the recycling network by engaging new processing and sorting partners. These partnerships not only create jobs and contribute to the local economies, but also reduce our carbon footprint and increase Call2Recycle's efficiency and capacity.

We also strategically expanded our collection network to more than 10,700 locations, with 92% of Canadians having access to a convenient Call2Recycle drop-off spot within 15 km of their home. We continue to implement innovative new collection methods, including expanding our local proactive pick-up collection program. This program simplifies and enhances the collection process for our partners, while reducing the associated carbon footprint. We also began utilizing rail systems for our longer-haul shipments of batteries this year.

With 25 years of experience, Call2Recycle has been a trusted partner to key players across Canada's battery recycling system. As a nation-wide recycling organization, Call2Recycle is best positioned to play an active role in shaping regulatory policies that impact our commitment to a circular economy. As the governments of Alberta, New Brunswick and Yukon began consultations to prepare for the introduction of Extended Producer Responsibility (EPR), Call2Recycle actively engaged in the consultations with these governments to encourage harmonization of regulations across the provinces and territories.

Our accomplishments over the last year were not achieved in isolation. They reflect the collective effort of our talented staff team, our committed Board of Directors, and the support of the many members, collection partners and consumers who embrace and advance our mission.

As we look to the future, Call2Recycle will continue to play an integral role in Canada's expanding battery ecosystem. We have established our organization to be a trusted leader in the growing e-Mobility and EV spaces, and we are focused on further expanding our capacities within these emerging sectors. We will continue to work with regulators to support their recycling goals and encourage harmonization across the country for a strong national battery recycling framework. We are also committed to ongoing innovation in our collection program, such as the addition of smart collection containers in 2023 and beyond. The coming year will see us continue to achieve even greater process efficiencies; ensure regulatory compliance remains easy for our members; manage environmental handling fees to reflect actual program costs; and offer a simple and convenient battery recycling program for as many consumers as possible. As we close the books on another successful year, we look forward to being a central figure in Canada's sustainable battery future for the next quarter century.

Sincerely,



Joe Zenobio  
President, Call2Recycle  
Canada, Inc.



# 2022 By the Numbers

**403 MEMBERS**  
in the Call2Recycle  
program

**4.4  
MILLION KG**  
of batteries collected  
in Canada

**OVER 252,000**  
online visits

**92% OF ALL CANADIANS**  
live within 15 km of a  
Call2Recycle drop-off site

**R2, ISO 14001  
& 45001 CERTIFIED**  
for safety compliance

## Provincial Highlights

### QUEBEC

**1,429,442 kg**  
Collected

**BIGGEST  
PERFORMER**

### BRITISH COLUMBIA

**856,484 kg**  
Collected

**HIGHEST  
COLLECTION  
YEAR**

### MANITOBA

**153,147 kg**  
Collected

**OVER  
1 MILLION KG  
COLLECTED  
SINCE 2011**

## Program Overview

Call2Recycle Canada is the country’s first and largest consumer battery Extended Producer Responsibility (EPR) organization for batteries. Since 1997, Call2Recycle Canada has successfully operated Call2Recycle®, the national consumer battery collection and recycling program.

Reporting to a Canadian Board of Directors, the non-profit organization fulfills the product stewardship obligations for over 400 members, including obligated producers of primary and rechargeable batteries in the regulated provinces of British Columbia, Manitoba, Saskatchewan, Ontario, Quebec, and Prince Edward Island. Call2Recycle makes regulatory compliance easy for its members by managing consumer battery collections and reporting requirements in compliance with provincial end-of-life product regulations.

Call2Recycle leverages an extensive network of public and private battery collection sites, including retailers, businesses, municipalities, environmental organizations, public agencies, and other facilities to fulfill its mission to safely maximize the diversion of batteries from landfill.

Call2Recycle satisfies provincial recycling regulations for end-of-life battery management in each of the regulated provinces. This includes maintaining high rates of accessibility, supporting local collection events (as applicable), and increasing the volume of collected consumer batteries.

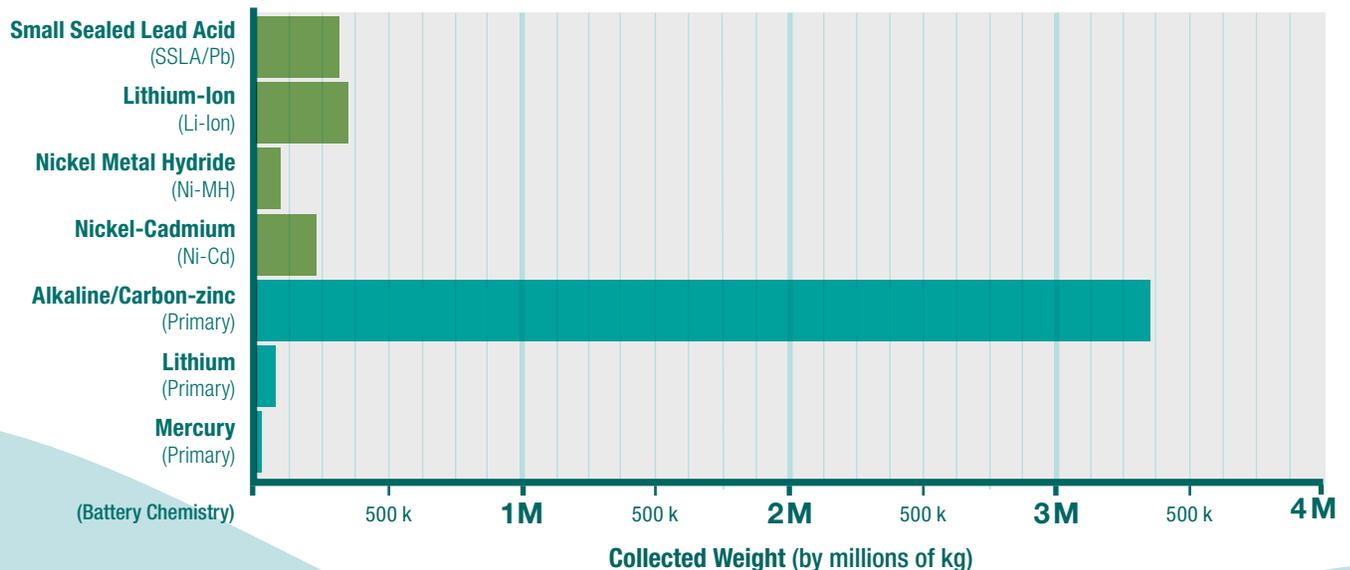
To increase consumer awareness on the importance of responsible end-of-life battery management, Call2Recycle develops and implements national and provincial consumer education campaigns and battery collection approaches based on proprietary Canadian recycling behaviour research.

Call2Recycle is the only R2-certified battery stewardship program in Canada, adhering to the most rigorous standards in the world for the safe collection, transportation, recycling, and management of batteries. An unwavering focus on safety is reflected in every aspect of Call2Recycle’s daily operations.

Members recognize the Call2Recycle battery collection and recycling program as cost-effective, transparent, and easy to manage. This reputation for excellence has made Call2Recycle a trusted partner and the preferred consumer battery collection and recycling program for hundreds of national and local retailers across the country.



## 2022 Battery Collections by Chemistry



# Consumer Education and Awareness

Call2Recycle's investment and approach to consumer education evolved notably in 2022 to leverage insights derived from consumer research.

During the first and second quarters of 2022, Call2Recycle used traditional messages communicating the environmental benefits of recycling to encourage consumers to recycle their batteries. Campaigns centred on National Battery Day (February 18) and Earth Day (April 22), and used digital and traditional media to encourage consumers to find their nearest drop-off point by visiting the locator page on the Call2Recycle website.

Call2Recycle established a strong organic presence on social networks such as Facebook, Instagram, and Twitter, posting useful and interesting consumer-facing content about battery recycling. This presence was supported by several paid media campaigns with the addition of Reddit, YouTube, Twitch, and Google Search.

In the third and fourth quarters of 2022, Call2Recycle shifted its approach to address research findings. Consumer research indicated that consumers were interested in recycling batteries but perceptions of inconvenience (easier to throw out/distance to drop-off locations) and lack of knowledge (behaviors, locations) were the main reasons residents throw out batteries.

Accordingly, Call2Recycle implemented a new approach to act on these insights, aiming to displace false perceptions of inconvenience while educating consumers on safe battery recycling habits.

Our fall campaign used both digital (YouTube, social media, display) and traditional media (outdoor, print, radio) to introduce new guidance to **“Collect, Protect, and Drop Off every 3 months”**. The campaign directed consumers to new web pages that provided more information about each step, as well as easy access to everything they need to know about battery recycling. A new vanity URL (**RecycleYourBatteries.ca**) was also introduced in advertising to improve recall and increase web traffic.

During Waste Reduction Week, our messaging shifted from “education” to “activation”, creating a sense of urgency to drop off used batteries. Social media kits were provided to partners to share. These were complemented by extensive out-of-home ads in the form of bus kings, transit shelter ads, and billboards.

On a provincial/local level, Call2Recycle's approach to consumer education was supplemented with some innovative approaches:

- In Vancouver, two promotions were executed in partnership with Virgin Radio. Consumers could win tickets to see Lizzo in concert by answering a battery quiz. Virgin Radio also broadcasted live from a London Drugs location, where consumers could receive gift certificates for dropping off batteries for recycling. Messaging was placed on condo/apartment elevator screens, directing tenants to a specific nearby drop-off location.
- In Manitoba, Call2Recycle partnered with the popular Manitoba Moose hockey team. For a series of home games, Call2Recycle messaging was splashed throughout the arena, including scoreboards, press box LED displays, and the Zamboni entrance. Call2Recycle home collection cubes were also distributed to fans in attendance.

- In Saskatchewan, household batteries were turned into comic book characters for a promotion and contest with SARCAN Recycling in Saskatchewan. Different types of batteries were given secret identities, and residents were encouraged to bring in their batteries and post a photo on social media for the chance to win a cash prize.
- Call2Recycle expanded its longstanding relationship with the children’s environmental organization Earth Rangers to get elementary school students involved in battery recycling. The annual Battery Blitz collection contests in Prince Edward Island and the western provinces awarded prizes to the schools that collected the highest volume of batteries.

Towards the end of the year, Call2Recycle began including logos of some of our well-known retail collection partners across advertising on national and regional mass media channels. This strategy was designed to associate battery recycling with favourite shopping locations in the mind of the consumer, facilitating a more-frequent drop-off schedule.

We were also pleased to announce the signing of a three-year partnership agreement with Earth Rangers to help educate students in Ontario about the importance of battery recycling and motivate families to adopt battery recycling habits.

For the seventh consecutive year, Call2Recycle collaborated with ENvironnement JEUnesse (ENJEU) for an annual battery collection contest in Quebec, drawing participants from colleges, high schools, and elementary schools.

Call2Recycle continues to seek educational opportunities and partnerships with Canadian organizations to instill responsible recycling behaviours and drive collections. 2022 was a year during which we adopted a more sophisticated approach to our consumer education and awareness strategy, and the positive effect on collection rates will be felt for years to come.



## Operations & Safety

Maintaining the highest operational standards has been a Call2Recycle cornerstone since our inception. As the first battery recycling organization to be R2:2013, ISO 14001:2015 and ISO 45001:2018 certified, we consistently review our programs across all regulated provinces to identify and adopt innovations that will increase safety and efficiency. In 2022, we implemented a new business process management system to help identify risks and streamline safety processes. We further increased our tracking capabilities for battery materials, as well as the rigour of our due diligence around safety and environmental risks pertaining to our sorters, processors, and carriers. In addition, Call2Recycle started building an integrated management process for the organization, aiming to improve operational processes as well as better identify potential risks and mitigate them. We are confident these steps will help Call2Recycle successfully upgrade to R2v3 certification upon renewal in 2023.

Aligned with our plan for continued battery collection growth in Ontario, Call2Recycle established a few new processing partnerships and a new sorting partnership with Electronic Distributors International (EDI) to build recycling capacity in Ontario. At the same time, Call2Recycle proactively initiated discussions towards new partnerships to extend the sorting capacity in British Columbia. These partnerships create a more sustainable supply chain in the province and further reduce our transportation carbon footprint.

Recognizing that responsible battery management is important along the entire battery ecosystem, Call2Recycle provided collection kits and training on how to use them regarding the safe handling of Damaged, Defective or Recalled (DDR) batteries and we engaged various fire departments to inform our safety activities and understand their needs. We also obtained two new certifications for the safe transport of DDR batteries and Electric Vehicle (EV) batteries this year.

Our proactive pick-up service continues to operate successfully in Montreal, Vancouver, and the Greater Toronto Area and in 2022, we expanded these services in British Columbia's lower mainland and several Ontario communities. The proactive pick-up model increases accessibility and consumer participation in battery recycling, while allowing for increased pick-up frequency, prompt material removal, increased safety and a simpler process for collection partners. We are continuing to expand this service in 2023.

Every change we initiated this year - from introducing larger fire-retardant e-Mobility recycling boxes that accommodate longer batteries to expanding our processing and sorting to reducing costs and transportation emissions - contributed to Call2Recycle's ongoing position as the leader in the safe, efficient, cost-effective management of end-of-life batteries.



## e-Mobility and Electric Vehicles

In 2022, Call2Recycle's e-Mobility program entered its second year, building upon the achievements of its successful inaugural year in 2021, with the goal of capitalizing on the anticipated expansion and growth in this emerging sector. The program aimed to expand and reinforce our presence further in order to leverage the opportunities presented.

Call2Recycle solidified its position as an emerging industry player by effectively managing the collection and recycling of batteries used in eBikes, eScooters, Hoverboards, and eSkateboards. The organization's network of 40 e-Mobility members, dedicated exclusively to the sale of e-Mobility products across Canada, further contributed to our growing influence in the sector.

Call2Recycle has been actively involved in establishing and supporting 134 e-Mobility collection sites, ensuring convenient and accessible options for battery recycling and responsible disposal. Call2Recycle made significant contributions by collecting and recycling a weight that increased by 3.5% from the previous year in 2022.

During the year, Call2Recycle welcomed two new e-Mobility members, facilitating their compliance with regulatory obligations and further strengthening the e-Mobility community.

As part of our strategic intent to support the EV battery industry's recycling efforts, Call2Recycle collaborated with the Canadian Vehicle Manufacturers' Association (CVMA) with the release in November 2022 of a comprehensive report highlighting opportunities to improve the developing EV battery management ecosystem. The report aims to facilitate greater coordination and alignment of policies, paving the way for a more harmonized and efficient industry.

Furthermore, Call2Recycle actively collaborated throughout the year with automotive manufacturing and battery recycling industries to provide end-to-end EV battery services. This collaboration contributed to the establishment of a robust and environmentally sustainable circular economy by ensuring proper battery management and recycling.

Looking ahead to 2023, Call2Recycle remains committed to being the best solution to accompany the industry growth in the e-Mobility and EV landscapes. With an expanding network, strategic partnerships, and an unwavering dedication to sustainability, Call2Recycle is confident in its ability to contribute to a brighter and more sustainable future for the Canadian e-Mobility and EV sectors to increase scale for the benefit of all members and diversification through an ancillary sector.



## British Columbia

Call2Recycle achieved a fifth consecutive year of battery collection growth, with 856,484 kg of household batteries being dropped off for recycling in the province. This total represents the highest volume ever collected in a single year within British Columbia.

Alongside collection totals, the number of active collection sites also grew from 1,546 in 2021 to 1,747 in 2022. This total includes 766 public collection sites, easily surpassing the 600-facility target set out in the provincial Extended Producer Responsibility (EPR) plan and providing 90% of British Columbia residents with convenient access to a site no further than 15 km from home.

2022 saw the Sunshine Coast take top honours for collections per 1,000 people (302.9 kg) and average collections per facility (999.7 kg). Meanwhile, Central Kootenay achieved the highest year-over-year increase in collections, more than doubling the previous year's total (109%).

Results like these are buoyed by ongoing efforts to foster battery recycling awareness in British Columbia. In 2022, Call2Recycle employed a mix of traditional marketing - including billboards, bus kings and transit shelters - and digital marketing via Internet advertising, Facebook ads, YouTube, Instagram, Internet search, Reddit, and others.

Throughout the year, Call2Recycle maintained an active social media presence in order to highlight the ease and convenience of battery recycling in British Columbia. As the year progressed, Call2Recycle moved from a message of environmental benefit to a more structured consumer education approach designed to activate the desired recycling behaviours: collect, protect, and drop off batteries every three months.

For the first time, Call2Recycle ran an ultra-local campaign on Vancouver residential building elevator screens, directing residents to a specific nearby drop-off location. These locations saw an incremental increase in collections, expanding support for this strategy in the future.

Building on the success of previous marketing efforts tailored to specific populations, Call2Recycle ran a print campaign in Cantonese and Punjabi during Waste Reduction Week (October 18-24) in the publications *Sing Tao* and *The Punjab Guardian*.

Students from 20 elementary schools from across British Columbia once again competed in our Battery Blitz contest to collect and send in the highest volume of used batteries. In total, nearly 2,000 kg were collected, with Silverdale School in Mission emerging victorious and winning a \$3,000 prize from Call2Recycle.

Call2Recycle continued its participation in the First Nations Recycling Initiative (FNRI), a program supported by several stewardship agencies in British Columbia that specifically serves First Nations with recycling programs in their communities. Call2Recycle also took part in the Regional District of Fraser-Fort George's round-up event in McBride on September 24.

Call2Recycle once again sponsored Coast Waste Management's annual conference, held virtually and in person in Victoria from October 26 to 28.

Our annual survey of British Columbia consumers revealed that overall awareness of battery recycling remained high and stable in 2022 at 87%. As in 2021, nine out of ten residents agreed that recycling batteries has environmental benefits.

On average, recycling habits of single-use batteries have increased compared to 2021, and there was an increase in the proportion of British Columbians who say they recycle all of their batteries (47% vs. 43%). The number of residents who report recycling all of their used batteries is also up significantly from the previous year, growing to 48% from 41% in 2021.

Overall, Call2Recycle had another strong performance in British Columbia in 2022. Through strategic partnerships, informative research, and innovative marketing strategies, the organization is ready to carry that success into the future.

### 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
856,484 kg

**Primary Collections**  
647,357 kg

**Rechargeable Collections**  
209,127 kg

**Active Collection Sites**  
1,747

**Drop-off Site Locator Tool**  
109,496 visits

**Accessibility**  
90% of residents live within  
15 km of a drop-off site

**New Registered Members**  
6



# Saskatchewan

## 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
109,314 kg

**Primary Collections**  
84,415 kg

**Rechargeable Collections**  
24,899 kg

**Active Collection Sites**  
358

**Drop-off Site Locator Tool**  
40,868 visits

**Accessibility**  
73% of residents live within  
15 km of a drop-off site

**New Registered Members**  
4

2022 represented the second full year of program operation in Saskatchewan under an approved Product Stewardship Program Plan. Saskatchewan residents continued to recycle batteries with increasing frequency, dropping off 109,314 kg in 2022, a 6% increase from the first year of operation. This number included 6,897 kg of small sealed lead acid batteries (SSLA) while the majority of these (84,415 kg) were single-use batteries.

358 collection sites were active in the province, including 209 public facilities accessible to all residents and 149 private facilities. Call2Recycle’s network provides 73% of Saskatchewan residents with convenient access to a battery recycling location within 15 km of their homes. This is an increase of 2% from the previous year.

Call2Recycle’s accessibility in Saskatchewan is bolstered by its partnership with SARCAN, the recycling arm of the Saskatchewan Association of Rehabilitation Centres (SARC), a province-wide association that provides services to community-based organizations that serve people experiencing disabilities. Through the partnership, residents can drop off used batteries at all SARCAN locations to be recycled.

In 2022, Call2Recycle and SARCAN raised battery recycling awareness through a superhero-themed promotion and contest, which raised the profile of both organizations on social media while boosting SARCAN’s collection totals.

In February, Call2Recycle ran a National Battery Day campaign leveraging traditional billboard and transit shelter ads in Regina and Saskatoon. Digital billboards were also used in Moose Jaw and Prince Albert. Newspapers such as the *Yorkton Marketplace*, *Battleford News Optimist*, *Regina Leader Post*, and *Saskatoon Star Phoenix*, also carried Call2Recycle advertising.

Another campaign followed in April, this time aligned with Earth Day. Once again, print ads and digital billboards were employed, in addition to television ads on Sportsnet West. There was also a refreshed series of digital ads, and new 15- and 30-second videos were created and shared on YouTube. Call2Recycle also used Waste Reduction Week in October as an opportunity to reach consumers, focusing on the ease and convenience of battery recycling in Saskatchewan.

Call2Recycle’s annual Battery Blitz collection contest in partnership with Earth Rangers was again held. Students in eight elementary schools from across the province competed to collect and send in the highest volume of used batteries. Stewart Nicks School in Grand Coulee won a cash prize for sending in nearly 250 kg of used batteries.

Call2Recycle’s 2022 consumer awareness and battery recycling habits survey revealed that Saskatchewanians continue to exhibit increased awareness of the recyclability of rechargeable and single-use batteries, up to 81%. The survey also indicated that residents of Saskatchewan are recycling more batteries compared to 2021 (39%, up 4 points) and storing fewer (down 3 points to 26%).

Call2Recycle convenes a Saskatchewan Advisory Committee that meets twice a year (or as needed). The Committee advises on program goals, reviews results, and provides input on the industry, market, policy, and opportunities for continuous improvement.

The committee convened twice in 2022 and included Saskatchewan-based members from the Association of Regional Waste Management Authorities of Saskatchewan (ARWMAS), Retail Council of Canada (RCC), Saskatchewan Association of Rural Municipalities (SARM), Saskatchewan Waste Reduction Council (SWRC), Saskatchewan Urban Municipalities Association (SUMA) and the Ministry of the Environment. Call2Recycle implemented committee feedback for program improvements and enhancements in the province.

After another successful year, Call2Recycle is well-positioned to advance our mission of diverting batteries from Saskatchewan landfills.



## Manitoba

In late 2022, Manitoba achieved a collection milestone, surpassing one million kg of batteries collected in the province since the program launched under regulation in 2011.

A total of 153,147 kg of batteries was collected over the course of the year, a 3% increase from the previous year and the highest annual collection amount in the provincial program's history. Within this total, collection of rechargeable battery chemistries increased substantially, suggesting that battery usage and recycling behaviour in Manitoba continues to evolve.

Call2Recycle maintains an extensive network of collection partners in Manitoba, including public agencies, recycling depots, and leading retailers. In 2022, 649 active collection facilities comprised this network, including 281 public and 368 private facilities.

This represents a 14% increase in sites over the previous year's total of 569 and provides approximately 89% of Manitobans with convenient access to a battery recycling location within 15 km of their homes. As always, Call2Recycle remains committed to keeping battery recycling convenient in Manitoba by optimizing the distribution of drop-off locations.

Call2Recycle placed ads on bus kings, transit shelters, and digital billboards in Winnipeg, with an environmental benefit message to coincide with National Battery Day in February. Billboards were also added in Brandon, Portage La Prairie, and Steinbach.

Later in the year, Call2Recycle began a consumer-focused education campaign to collect, protect, and drop off used batteries every three months. This message could be found on Call2Recycle's outdoor advertising as well as the "always on" marketing efforts, keeping ideal battery recycling behaviour top of mind for Manitobans.

Call2Recycle also looked to popular Winnipeg radio station Energy106 to increase awareness and drive battery collection volume. Listeners were invited to enter a \$500 draw by answering a battery quiz, or by dropping off their batteries at the radio station.

Waste Reduction Week in October saw Call2Recycle focus on the ease and convenience

of battery recycling in Manitoba. In addition to posters, billboards, and transit shelters in Winnipeg, there were ads in several community newspapers including the *Brandon Sun*, *Steinbach Carillon*, and others.

Waste Reduction Week was also the backdrop for Call2Recycle's annual Battery Blitz collection contest, held in partnership with Earth Rangers, a children's environmental organization that empowers kids to become ecological leaders. Students in 17 elementary schools collected and sent in used batteries, aiming for the highest total. Over 2,500 kg were collected, with Bonnycastle School in Winnipeg earning a \$3,000 prize.

Call2Recycle's 2022 consumer awareness and battery recycling habits survey revealed that Manitobans continue to be positive about battery recycling. Nine out of ten surveyed recognized the environmental benefits of battery recycling and deemed it personally important.

52% of respondents from Manitoba said they recycled some or all of their used batteries. There was a slight increase in the number of stored batteries reported (up from 28%). This suggests that after an unusually active period of returning batteries, Manitobans have resumed collecting at home.

Recycling depots were reported as the most popular locations for recycling batteries. Even so, there was a significant increase in the percentage of Manitobans who believed they could recycle batteries at work, which could be attributable to more people heading back to their workplaces.

Having recently surpassed one million kilograms of batteries recycled in Manitoba, Call2Recycle looks forward to recycling the next million through productive partnerships and a strategic focus on increasing public awareness.



### 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
153,147 kg

**Primary Collections**  
110,580 kg

**Rechargeable Collections**  
42,567 kg

**Active Collection Sites**  
649

**Drop-off Site Locator Tool**  
36,258 visits

**Accessibility**  
89% of residents live within  
15 km of a drop-off site

**New Registered Members**  
7

## Ontario

### 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
1,454,803 kg

**Primary Collections**  
1,114,913 kg

**Rechargeable Collections**  
339,890 kg

**Active Collection Sites**  
2,575

**Drop-off Site Locator Tool**  
176,595 visits

**Accessibility**  
98% of residents live within  
15 km of a drop-off site

**New Registered Members**  
2

Call2Recycle has been increasing Ontario's battery recycling infrastructure in anticipation of increased diversion in 2023. With a view to increasing collections, Call2Recycle continued its efforts throughout 2022 to expand the network of convenient consumer battery drop-off points in the province by adding more than 700 high-quality, public collection sites, strengthening the collection network and making battery recycling even more convenient for Ontarians. As a result, at the end of 2022, Call2Recycle featured nearly 2,600 drop-off points in the province, easily accessible (within 15 km) for 98% of Ontarians – the highest accessibility rate for battery recycling services across Canada and the most extensive recycling of any network in Ontario.

In March 2022, Call2Recycle validated concerns about qualifying batteries and terminated commercial collector agreements with two commercial collectors in Ontario. Consequently, through our open-supplier policy, Call2Recycle continued expanding its battery sorting and processing infrastructure and supporting Ontario's battery and waste diversion objectives.

Throughout 2022, Call2Recycle worked transparently and collaboratively with the Resource Productivity and Recovery Authority (RPRA) to ensure the full compliance of the battery recycling infrastructure in Ontario.

Call2Recycle reduced its fees in the province in mid-2022 and maintained them throughout the year into 2023.

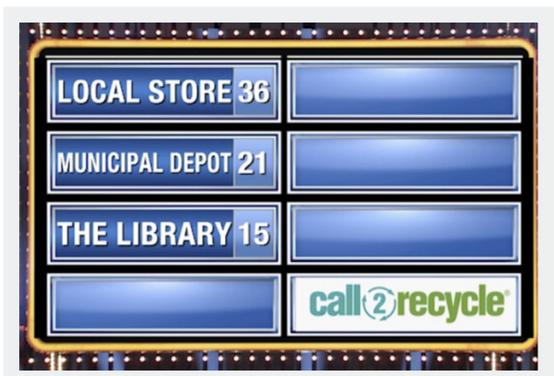
In order to increase battery collections, Call2Recycle continued its effort to raise awareness around battery recycling in Ontario, with messages focusing on environmental benefits during the first part of the year (in particular on National Battery Day and Earth Day) to encourage Ontario consumers to recycle their batteries. In the second half of the year, Call2Recycle deployed a digital ad campaign addressing awareness and perceptions of the inconvenience of recycling batteries.

Call2Recycle also arranged for television exposure in Ontario and the rest of Canada, with placement of a series of battery-related survey questions on the popular game show *Family Feud*, leading into ad breaks.

Call2Recycle surveyed Ontario residents about the importance and benefits of battery recycling. Ontarians are recycling more batteries than in 2021 (39%, up 4 points) and storing fewer (down 3 points). Ontario residents' awareness of the recyclability of both rechargeable and single-use batteries hit a new high in 2022, translating into a greater awareness that household batteries in general can be recycled (up 5 points to 81%).

Towards the end of 2022, Call2Recycle Canada and Earth Rangers announced the signing of a three-year partnership agreement to help educate students in Ontario about the importance of battery recycling and to motivate families to adopt battery recycling habits. A central interactive element of this program is the Battery Blitz contest, which has Canadian elementary schools compete within their province to collect the largest volume of used household batteries for recycling. The agreement represents a significant investment in educating consumers in Ontario and is part of Call2Recycle's larger plan to drive battery recycling volume in the province.

As Ontario moves to quantitative targets for recycling in 2023, Call2Recycle remains committed to expanding its extensive collection and recycling infrastructure to help reach the provincial government's collection objectives and offer a fully compliant program to its members in the province.



## Quebec

Once again, Quebec recorded the highest provincial battery collection and recycling performance in Canada in 2022, thanks to new initiatives as part of Call2Recycle's integrated battery management system. Consumers in the province dropped off over 1.4 million kg of used batteries for recycling in 2022, the highest provincial battery collection and recycling total in all of Canada.

This growth was supported by the reinforcement of the collection and recycling network, with over 4,200 public and private drop-off points operating throughout Quebec. This network gave 96% of Quebec consumers access to a public drop-off point within 15 km of their homes.

Following a consultation period in which Call2Recycle participated extensively, the *Règlement sur la récupération et la valorisation de produits par les entreprises* (Regulation on the retrieval and recovery of products by businesses) was passed. The regulation extends producer responsibility to Small Sealed Lead-Acid (SSLA) batteries while also applying changes to recovery rates/penalties, online sales, parallel networks, and administrative requirements. We communicated all essential elements to our Quebec members and continued to assist with their related responsibilities.

According to our governance principles, the Conseil Délibératif met three times in 2022. Meanwhile, Call2Recycle's Eastern Canada team moved to new offices in downtown Montreal.

During the first half of 2022, environmental benefit messages (coinciding with National Battery Day and Earth Day) were used to encourage Quebec consumers to recycle their batteries. In the second half of the year, we used out-of-home and digital ads to address awareness and overcome perceptions of inconvenience. At the same time, we launched newly redesigned web pages, educating the public to "Collect, Protect and Drop Off" their batteries every three months. Call2Recycle collaborated with *Journal de Montréal* to publish a Waste Reduction Week advertorial highlighting safety, proper battery recycling behaviour, and the convenience of drop-off locations in Quebec. Other marketing activity in Quebec included billboards, transit shelters, print ads in newspapers (including *Le Quotidien*), and

radio ads in both the Montreal and Quebec City markets.

To help educate Quebec's younger generations and their families about battery recycling, Call2Recycle has partnered for the past six years with ENvironnement JEUnesse (ENJEU), an environmental education organization for youth, through a battery recycling contest with schools, colleges and Cégeps. In 2022 we renewed this partnership, with 217 schools collecting more than 23,500 kg and 18 schools receiving prizes totaling \$11,750.

Call2Recycle surveyed Quebec residents about the importance and benefits of battery recycling. Three-quarters of respondents are recycling some or all their household batteries. In terms of attitudes, nine out of ten Quebec residents agree that recycling batteries is important, and most also agree that it has environmental benefits and preserves the environment for future generations.



### 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
1,429,442 kg

**Primary Collections**  
1,138,628 kg

**Rechargeable Collections**  
290,814 kg

**Active Collection Sites**  
4,201

**Drop-off Site Locator Tool**  
272,628 visits

**Accessibility**  
96% of residents live within  
15 km of a drop-off site

**New Registered Members**  
8

## Prince Edward Island

### 2022 By the Numbers

**TOTAL  
2022 COLLECTIONS**  
42,347 kg

**Primary Collections**  
33,668 kg

**Rechargeable Collections**  
8,679 kg

**Active Collection Sites**  
124

**Drop-off Site Locator Tool**  
5,204 visits

**Accessibility**  
98% of residents live within  
15 km of a drop-off site

**New Registered Members**  
3

Prince Edward Island continued its upward trajectory with a 2022 collection total that reached 42,347 kg, the highest in the provincial program’s history. Collections for single-use batteries were more than four times higher than rechargeable batteries yet rechargeable collections exhibited significant growth (10%). Of all the provinces, the population of Prince Edward Island is comparatively small, yet they are singularly committed to recycling their batteries. On a per capita basis, collections levelled out at .24 kg, which is one of the highest rates in Canada.

In 2022, the network of collection sites in Prince Edward Island grew from 110 to 124 active sites: 63 public and 61 private. This network keeps battery recycling convenient for nearly all residents, with 98% of Islanders having convenient access to a battery recycling location within 15 km of their homes.

Call2Recycle’s message to “Collect, Protect, and Drop Off Every 3 Months” was present in Prince Edward Island advertising campaigns and digital marketing, ensuring that residents were regularly reminded to bring in their batteries. Throughout the year, Call2Recycle maintained an “always on” online presence and continued to maintain an active digital and social presence in order to highlight the ease and convenience of battery recycling in Prince Edward Island. In 2022, the Call2Recycle website received over 2,600 unique visitors from the province.

Call2Recycle partnered with Charlottetown radio stations CFCY and CHLQ for an exciting promotion to generate enthusiasm, increase awareness, and

drive collection volume. Listeners could enter to win tickets to the Holiday Dream Show or the Charlottetown Islanders by answering a battery quiz online, or by dropping off their batteries at a partner drop-off location.

Call2Recycle’s annual Battery Blitz collection contest, our longstanding partnership with children’s conservation organization Earth Rangers, is a perennial highlight in Prince Edward Island. The 14 participating elementary schools left no stone unturned in their efforts to collect used batteries. Students held drive-through collection events for their communities, while staff organized Call2Recycle-sponsored pizza parties to provide extra incentive. In total, the contest yielded a record-breaking 8,700 kg of batteries, with Eliot River Elementary school gathering over 3,000 kgs of that total, earning its third straight title.

Call2Recycle’s 2022 consumer awareness and battery recycling habits survey revealed that Islanders continue to demonstrate high awareness of battery recycling (85%) and positive attitudes toward it, with 95% of respondents recognizing the associated environmental benefits. According to this year’s survey, recycling habits on the Island continue to improve year-over-year. More consumer batteries are reported as being recycled (up 14 points from last year). Moreover, 83% of Islanders reported throwing out none of their batteries in 2022 (up from 69% in 2021).

Call2Recycle’s partnership with the Island Waste Management Corporation (IWMC) continues to benefit provincial totals. In 2022, IWMC also collaborated with Call2Recycle to provide consumers with content focused on safety and best practices.

Overall, Call2Recycle had another strong year on Prince Edward Island, proudly contributing to the local circular economy and supporting sustainability goals within the province. Innovation in our approach and continued emphasis on public education will ensure that battery collection continues to grow on the island.



## Non-Regulated Provinces and Territories

In addition to its activities in all six Canadian provinces with battery recycling regulations, Call2Recycle operated on a voluntary basis in non-regulated provinces and territories in 2022. The activities in these regions are based on voluntary collections by local partners.

Several non-regulated provinces and territories (Alberta, New Brunswick, Nova Scotia and Yukon) have opened consultations to explore the introduction of battery recycling regulations under the Extended Producer Responsibility (EPR) model. Call2Recycle was actively involved in these consultations and continues working with the provincial and territorial governments to support the implementation of provincial/territorial battery recycling programs in these regions by 2025.

On October 3, 2022, the provincial government of **Alberta** approved the enabling regulatory framework for establishing Extended Producer Responsibility (EPR). Call2Recycle took an active role in the consultations through numerous townhall sessions held by the Ministry of Environment and Protected Areas, sharing our Canadian experience and submitting suggestions regarding the implementation, structure, and expectations for the EPR framework. Call2Recycle continues to work with the oversight body, the Alberta Recycling Management Authority (ARMA) and municipalities to prepare for the full implementation of the Alberta EPR program in October 2026.

In **New Brunswick**, on December 29, 2022, the provincial government released a draft regulatory framework for establishing a battery recycling program in the province under its EPR model. This opens a consultation period, and no expected implementation date has been announced. Following the consultation phase, amendments to the Designated Materials Regulation (Clean Environment Act) will be drafted, posted for an official 28-day comment period, and finalized based on feedback. The final regulation will then be submitted for approval according to the formal government approval process.

In February 2022, the provincial government of **Nova Scotia** initiated a consultation to expand the province's existing EPR model to include batteries, lightings, and additional electronics. Call2Recycle took an active role in these discussions on behalf of its members and submitted a proposal in April 2022 for the inclusion of batteries in the expanded EPR model. We aimed to help shape the future program, consistently with models existing in provinces with battery recycling regulations and best practices.

In **Yukon**, the territorial government consulted in early 2022 with most affected stakeholders to draft a legislative proposal for the EPR regulation. Call2Recycle attended four Advisory Committee meetings to discuss EPR considerations with the Department of Environment and other involved stakeholders. Our organization shared its expertise and experience acquired through working across Canada in a response letter to the Yukon EPR Discussion Paper, as well as through numerous meetings with the Ministry of Environment, and our participation in the Yukon Recycling Summit in Whitehorse in November 2022.



## 2022 Call2Recycle Members

3M Canada	Battery World Corporation	Century Optronic Inc.
Accès Audition Inc.	Bay6 Computer Services	Cervelo Cycles Inc.
Access Hearing Care	BC Fasteners & Tools (2000) Ltd.	Chantal Rivest Audioprothésiste Inc.
Acer America Corporation	BDI, a division of Bell Mobility Inc.	Château Manis Electronics Inc.
Acklands Grainger Canada Inc.	Beau Photo Supplies Inc.	Circle K Stores (Previously Mac's Convenience)
ACS Distributing	Beaudry Roy Audioprothésistes Inc.	Claude Forest Audioprothésiste
Addison-Electronique - 9117-4227 Québec Inc.	Bed Bath and Beyond Canada L.P.	Clinique Auditive Baribeau-Lafrance
Add-Tronique Inc.	BeLuce Canada Inc.	Clinique Auditive Bouchard, Tremblay & Associés Inc.
ADI Global	BellMTS, a division of Bell Canada	Clinique Auditive Bougie, Audioprothésistes
Aida Calderon Audioprothésiste	Benoit Industriel Inc. - CASTLE QC	Clinique auditive Dumais & Laporte Audioprothésistes
Aimlite Lighting Products	Bérubé Brassard Beauce Inc.	Clinique auditive Généreux Gaudreault et Rhéaume Inc.
Aircraft Modelers Research Inc.	Best Buy Canada Ltd.	Clinique Auditive Gougeon - 9332-2030 Québec Inc
Aisen Inc.	Bike Co LLC	Clinique auditive Ioannoni Inc.
All Battery Ltd.	BikTrix Enterprises	Clinique auditive Kamouraska
Alyn Simard Audioprothésiste Inc.	BISSELL Canada Corporation	Clinique Auditive Laniel Inc.
Amazon Canada / Amazon.com.ca, Inc.	Bolt Mobile	Clinique Bergeron Audioprothésistes Inc.
Amplifon	Bonner Audio Inc.	Clinique Danie Jean Audioprothésistes
Anne E. Legault audioprothésiste	Bose Corporation	Clinique de l'audition Décarie
Apple Canada Inc.	Buropro Citation Inc.	Clinique Entendre
Archimède Véhicules Électriques	Buy-Low Foods LP	Connect Hearing Canada
Arris Canada Inc.	Cabela's	Core-Mark International Inc.
Audioprothèse Morency Inc.	Canac-Marquis Grenier Ltée	Costco Wholesale Canada Ltd
Audioprothésistes Milot & Tremblay Inc.	Canada Computers Inc. / Ordinateurs Canada	Couche-Tard Inc.
Auditio Clinique Auditive	Canadian Energy and Power Corporation	CTG Brands Inc.
Aures Solution Auditive Inc.	Canadian Tire Corporation, Ltd.	Cycles Devinci
Bass Pro Shops Canada ULC	Canadian Tire Petroleum	Cycles Lambert
Batteries Dixon inc.	Canon Canada Inc.	D'Amour Bicycle & Sports Inc.
Batteries du Québec Inc.	Cantin et Fils Limitée	Daphné Godin Blouin Audioprothésistes
Batteries Illimitées Inc.	Cardinal Health Canada Inc.	Dell Canada Inc.
Batteries Included	Carl Zolov Enterprises Ltd.	Descair Inc.
Batteries St-Eustache Inc.	Cell Mechanics Inc.	Deschenes & Fils Ltée - Division Montréal
Battery Canada	Centre Auditif Lotbinière Inc.	
	Centre Reid	
	Centres auditifs Amer-Ouali Inc.	
	Centres Masliah Inc.	

Deschenes & Fils Ltée - Division Québec	Équipements Industriels Joliette Inc.	Groupe BMR Inc.
Désilets Galarneau Audioprothésistes Inc.	EUCAN Distribution Inc.	Groupe JSV Inc.
Diane Monette Audioprothésiste	Eve-Marie Gaudreault & Linda Rhéaume Audioprothésistes Inc.	Groupe MEB Inc.
Dickner Inc.	Familiprix Inc.	Guillaume Richard Audioprothésiste
Distribution aux Modélistes Inc.	Fastenal Canada, Ltd.	Guillevin International Cie
Distribution Industrielle GC Inc.	Federated Co-Operatives Limited	Hawthorne Canada Limited
Distribution Voltimage Inc.	Fédération Québécoise des coopératives en milieu scolaire	HD Santé Auditive
Distributions Franco	Ferronnerie Sept-Iles Inc.	HearingLife Canada Ltd.
Distributions Johnson Inc.	FERMETCO INC.	Henry's Enterprises Inc.
Dixon Med Inc.	FGL Sports Ltd.	Hilti Canada Corporation
Dollar Tree Stores Canada Inc.	Furniture de Bureau Denis Inc.	Hinse & Harnois Audioprothésistes Inc.
Dollarama L.P.	Francois Sasseville Audioprothésiste Inc.	Hitfar Concepts Ltd.
Dominique Landry Audioprothésiste Inc.	Franklin Empire Inc.	Home Hardware Stores Limited
Dubo Électrique Ltée	Frederick Deslauriers Inc.	HRS Global
Dupont & Gignac Audioprothésistes	FuturPlus (Division of Cathelle Inc.)	Hudson's Bay Company
Duracell Canada Inc.	Gaétan Noël Audioprothésiste Inc.	Husqvarna AB
Dynabook Canada Inc	Gagné-Bélanger Audioprothésistes	IKEA Supply AG
Dyson Canada Limited	Garrett Industriel Inc.	ILINK Industries Ltd
E.B. Horsman & Son Ltd	Gazelle USA, LLC	Imperial Dade Canada Inc.
East Penn Canada (Power Battery Sales Ltd.)	Gentec International	Importation Sobel Imports Inc.
ECHO Power Equipment (Canada)	Gescan (Sonepar Canada)	Indigo Books and Music Inc.
Edma Marketing Ltd.	Gestion Bérubé Brassard Inc.	Inter Trade Canada Ltd.
Edmonds Batteries Ltd.	Gestion Big Audio Inc.	Interstate All Battery Centre of Kelowna
Édouard Beauchesne (1985) Inc.	Giant Bicycle Canada Inc	Interstate Batteries Inc.
EECOL Electric ULC	Giant Tiger Stores Limited	Interstate Batteries Saskatoon
Électrimat Ltée	Gilles & Marie-Josée Tremblay Audioprothésistes	Ivan Hupalo -2448131 Manitoba Ltd.
Électro-5 Inc.	Google Canada Corporation	Jacques Boucher Audioprothésiste Inc.
Electronique Raybel Inc.	Grand & Toy Ltd.	Jacques Laferté Ltée
Elite Tools Inc.	Graybar Canada Limited	John Deere Canada ULC
Energizer Canada Inc.	Gregg Distributors Limited Partnership	Johnston Drug Wholesale Ltd.
Enns Brothers Ltd.	Grin Technologies	J-P Denis Audioprothésiste, solutions auditives Inc.
Epic Cycles Inc.	Groupe Accès Électronique Inc.	Julie Kovacs AUdioprothésiste
Équipement industriel Polar Inc.	Groupe Archambault Inc.	Julie Rodier Audioprothésiste Inc.
Équipements Confortek Inc.	Groupe BBH Inc.	

## 2022 Call2Recycle Members (continued)

Julie Sabourin Audioprothésiste	LTP Sports Group Inc.	Mitchell & Bonhomme Audioprothésistes
Karmin Industries	M&M Nord Ouest Inc.	Monk Office Supply Ltd.
Kay's Wholesale	M. Lemieux Inc.	Morrissey Informatique
Kerrisdale Cameras	M.F. Schurman Company, Limited	Motorola Solutions Canada
KMS Tools and Equipment Ltd.	Maddison Electronique Inc.	Mountain Equipment Company Ltd.
Kranked Bikes	Madeleine Trudel Inc.	MSA Safety Sales, LLC
L3Harris	Magasins Hart Inc.	Murlin Electronics
L. Villeneuve et Cie (1973) Ltée	Magnacharge Battery Corporation	Myriam Brunel Audioprothésiste
Laflamme & Associés, Audioprothésistes Inc.	Makita Canada Inc.	Nadia Pozzoli
Laliberté d'Entendre Inc.	Marcel Baril Limitée	Nedco Québec (Rexel Canada)
Le Groupe Jean Coutu (PJC) Inc.	Marie-Eve Trudel Audioprothésiste Inc.	Nedco West Division
Lee Valley Tools Ltd	Marie-Josée Paul Audioprothésistes	Newell Brands Canada
Lefebvre et Benoit SEC	Marcel Baril Limitée	NexGen Hearing Group
Lego Brand Retail, Inc.	Marie-Josée Paul Clinique Auditive	NICA Power Battery Corp
Lem-Rich Foods Ltd.	Marin Bikes Canada	Nikol Poulin Inc.
Lenovo Canada Inc.	Mark & Lachance Inc.	Nikon Canada Inc.
Les Équipements Rapco Inc.	Mark's / L'Équipeur	Noble Gift Packaging Inc.
Les magasins Korvette	Martine Brassard Audioprothésiste	Northern Building Supply
Les pièces d'auto Transit Inc.	Mastermind LP	Northern Specialities Ltd.
Les Variétés P. Prud'homme Inc.	Matériaux Bonhomme Inc.	Novexco Inc.
Librairie Renaud-Bray Inc.	Matériaux Jollette Lorrainville Inc. - CASTLE QC	O'Leary Building Centre (Castle)
Lilium-Tech Corporation Ltd.	Materiaux Manic - CASTLE QC / 9159-4192 Québec Inc.	Onlybatteries.com
L'Image Home Products Inc.	MB Battery Distributors Inc.	On the Edge Canada Inc.
Linda Cloutier AP 2011 Inc.	McKesson Canada	Orgill Inc.
Linda Rhéaume Audioprothésiste Inc.	McMahon Distribution Pharmaceutique	Outdoor Gear Canada
Lobe Réseau Inc.	McMunn and Yates	Outillage Placide Mathieu
Loblaws Inc.	Metalic Safety Supply Ltd.	Outils Mag Inc.
London Drugs Limited	Metro Ontario Inc.	Outils Pierre Berger Inc.
Longtest Inc.	Metro Richelieu Inc.	PA Battery & Truck Accessories
Lordco Parts Ltd.	Mica Sport Canada Inc.	Panasonic Canada Inc.
Louis Garneau Sports Inc.	Michael Rossy Ltée	Part Source
Lowe's Canada ULC	Michaels Stores Inc.	Patrick Morin Inc.
Lumen	Michèle Dufour Audioprothésiste	Paulette Girard Audioprothésiste Inc.
	Microsoft Corporation	PBSC Urban Solutions Inc.
	Mills Office Productivity	Peavey Industries Limited
		Pedego Canada (Voltage Bikes Ltd.)

Performance/Laliberté Électronique Inc.	SLHCA Inc. (Groupe Forget)	The Source (Bell) Electronics Inc.
Photo Central Inc.	Snap-On Tools of Canada Ltd	The Stevens Medical Company Limited
Prairie Battery Ltd.	Sobeys Capital Inc.	Tip Top Electronics Supply Ltd.
Praxis Works	Sobeys Quebec Inc.	ToolTown Inc.
Premier Montréal Inc.	Solution Oreille Inc.	Total Battery
Premier Québec Inc.	Sonia Guertin Audioprothésiste	Toys R Us Canada, Ltd.
Prévost Audioprothésistes Inc.	Sonos Inc.	Tradelco Inc.
Prime Deals International Ltd.	Sophie Gagnon Audioprothésiste Inc.	Trek Bicycle Canada ULC
Princess Auto Ltd.	Sophie Gamache Audioprothésiste	Turcotte Habel, audioprothésiste CH Inc.
Proflash Technologies Inc.	Specialized Bicycle Components Canada	Turcotte Habel, audioprothésiste SL Inc.
Rad Power Bikes LLC	SPI Santé Sécurité Inc.	UAP Inc.
René Leclair Audioprothésiste	Spring Valley Building Castle	UBC Bookstore
Rexel Atlantique	Standard Products Inc.	Uline Canada Corporation
Rexel Canada Electrical Inc.	Stanley Black & Decker Canada	Ultralife Corporation
Riese & Muller	Staples Canada Inc.	uniPHARM Wholesale Drugs Ltd.
Robert Bosch Inc. (Canada)	Staples Professional, Inc.	Variétés B. Desmarais 1992 Inc.
Rocky Mountain, Div. of Industries RAD Inc.	Steelcase Canada Ltd	Veritas Technologies LLC
RONA Inc.	Stihl Limited	Velec inc.
S.P.Richards Co. Canada, Inc.	Summit Tools	Vulpine Networks
SAIL plein-air Inc.	Super Thrifty Drug Stores	Wallace and Carey Inc.
Santa Cruz Bicycle	Supreme Basics	Walmart Canada
Saskbattery Dist. Inc.	Surplus Général Tardif	Wesco Distribution Canada
Save on Food Limited Partnership	Sylvain Daoust Audioprothésiste	Wesco Distribution Québec
Schneider Electric IT Corporation	T-Zone Health	Westburne Division Québec
Scotts Canada Ltd.	TCED INTL Inc.	Westburne Electric
Sébastien Lauzon Audioprothésiste Inc.	TD Synnex Canada ULC	Westburne Midwest Division
SEKA - 10405795 Canada Inc.	Technopolis	Western Institute for the Deaf and Hard of Hearing
Services Informatiques YJS Inc.	Techtronic Industries Canada, Inc.	Wisdom Electronics Inc.
SharkNinja Operating LLC	Telus Communications Company	Wurth Canada Ltd.
Sherwood Timbermart	Tenaquip Limited	
Shimano Canada LTD	Test-O-Son	
Shopper+Inc.	The \$1. Store Plus	
Shoppers Drug Mart Inc.	The Battery Man	
Simply Computing Inc	The Bicycle Group (TBG) Kona Canada	
Slegg Construction Materials	The Home Depot of Canada, Inc.	
	The North West Company	

**CALL2RECYCLE CANADA, INC.**

Statement of Financial Position

December 31, 2022 and 2021

	2022	2021
	(\$'000)	
<b>ASSETS</b>		
Cash	\$ 4,310	\$ 1,100
Accounts Receivable	7,002	6,717
Marketable Securities	30,758	27,214
Other Assets	423	420
<b>Total Assets</b>	<b>\$ 42,493</b>	<b>\$ 35,451</b>
<b>LIABILITIES &amp; NET ASSETS:</b>		
Accounts Payable and Accrued Expenses	\$ 5,603	\$ 3,749
<b>Net Assets</b>		
Undesignated	8,610	10,469
Board Designated	28,281	21,233
<b>Total Net Assets</b>	<b>36,891</b>	<b>31,702</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$ 42,493</b>	<b>\$ 35,451</b>

**INDEPENDENT AUDITORS' REPORT**

To the Members, Call2Recycle Canada, Inc..

**Opinion**

The accompanying summary financial statements, which comprise the summary statement of financial position as of December 31, 2022 and the summary statement of operations and changes in net assets for the year ended, are derived from the audited financial statements of Call2Recycle Canada, Inc. for the year ended December 31, 2022. We expressed an unmodified audit opinion on those financial statements in our report dated June 14, 2023.

In our opinion, the accompanying summary financial statements are a fair summary of the organization's audited financial statements, on the basis described in the Note to Summary Financial Statements.

**Summary Financial Statements**

The summary statements do not contain all the statements and disclosures required by Canada accounting standards for not-for-profit organizations. Reading the summary financials statements, therefore, is not a substitute for reading the audited financial statements of Call2Recycle Canada, Inc.

**Management's Responsibility for the Summary Financial Statements**

Management is responsible for the preparation of the summary of audited financial statements on a basis as described in the Note to Summary Financial Statements.

**Auditor's Responsibility**

Our responsibility is to express an opinion on the summary financial statements based on our procedures, which were conducted in accordance with Canadian Audit Standards (CAS 810, 'Engagements to Report on Summary Financial Statements').

*BDO Canada LLP*

Chartered Professional Accountants  
Brandon, Manitoba

June 14, 2023

**CALL2RECYCLE CANADA, INC.**

## Statement of Operations and Changes in Net Assets

For the Year Ended December 31, 2022

	2022	2021
	(\$'000)	
<b>Revenues</b>		
Steward Fees	\$ 30,801	\$ 30,297
Investment Income	-1,919	910
Other Income	11	26
<b>Total Revenues</b>	<b>\$ 28,892</b>	<b>\$ 31,233</b>
<b>Expenses</b>		
Material Management and Processing	\$ 15,484	\$ 22,334
Public Education & Awareness	2,393	2,378
Other (Salary, Professional, Admin)	5,826	5,004
<b>Total Expenses</b>	<b>23,704</b>	<b>29,716</b>
<b>Excess Revenues Over Expenses</b>	<b>\$ 5,189</b>	<b>\$ 1,517</b>
Net Assets, Beginning of Year	31,702	30,185
<b>NET ASSETS, END OF YEAR</b>	<b>\$ 36,891</b>	<b>\$ 31,702</b>

**NOTE TO SUMMARY FINANCIAL STATEMENTS**

Management is responsible for the preparation of summary financial statements. The summary presentation included is only the summary statement of financial position and the summary statement of operations and changes in net assets. It does not include any other schedules, the significant accounting policies and notes to the statements. The summary statements of financial position and operations and changes in net assets are presented in the same detail as the audited financial statements, except the note referencing has been removed and the statements of operations and changes in net assets have been combined into one schedule.

Copies of the audited December 31, 2022 financial statements are available at the organization's office at 100 Sheppard Avenue East, Suite 800, Toronto, Canada M2N 6N5.



## **Call2Recycle Canada, Inc.**

Changing habits. Inspiring action.™

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### **Headquarters**

100 Sheppard Avenue East,  
Suite 800, Toronto ON M2N 6N5

### **Western Canada Regional Office**

2590 Granville Street  
Suite 201  
Vancouver, BC V6H 3H1

### **Eastern Canada Regional Office**

200 Rue Peel, Suite 752  
Montréal, QC H3C 0Z7

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